

# CONTRACT



**WCAU**  
**10 Monument Road**  
**Bala Cynwyd, PA 19004**  
**(610) 668-5510**

www.nbcphiladelphia.com

And:

**CROSSROADS MEDIA, LLC**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

<u>Contract / Revision</u>		<u>Alt Order #</u>
344267 /		
<u>Product</u>		
141		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/27/12 - 11/06/12	1304	
<u>Advertiser</u>		<u>Original Date / Revision</u>
AMERICANS FOR JOB SECURITY		10/26/12 / 11/06/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WCAU	Aaron Zeligson	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>
02812		99987

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/		Type	Spots	Amount
								Week	Rate			
N 1	WCAU	10/29/12	11/05/12	5A-6A M-F NBC10 NEWS	5A5A-6A M-F		:30			NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	MTWTF--					5	\$225.00			
Week:	11/05/12	11/11/12	M-----					1	\$225.00			
N 2	WCAU	10/29/12	11/05/12	6A-7A M-F	6A-7A M-F		:30			NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	MTWTF--					5	\$625.00			
Week:	11/05/12	11/11/12	M-----					1	\$625.00			
N 3	WCAU	10/29/12	11/02/12	7A-9A TODAY SHOW	7A-9A M-F		:30			NM	3	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	MTWTF--					3	\$1,550.00			
N 4	WCAU	10/29/12	11/05/12	9A-10A TODAY SHOW 2	9A-10A M-F		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	MTWTF--					5	\$400.00			
Spot	Ch	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
2	WCAU	10/29/12-11/04/12		9A-10A TODAY SHOW 2	9A-10A M-F	MTuWThF----	:30	\$400.00	NM			
		See MG 4.7										
		NA-NOT AVAILABLE										
5	WCAU	10/29/12-11/04/12		9A-10A TODAY SHOW 2	9A-10A M-F	MTuWThF----	:30	\$400.00	NM			
		See MG 12.11,12.12,12.13										
		PREEMPT										
7	WCAU	11/04/12-11/04/12		8-10A SUNDAY	758A-956A SUND-----St		:30	\$400.00	NM			
M	MG	4.2 11/01										
Week:	11/05/12	11/11/12	M-----	1	\$400.00							
Spot	Ch	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
6	WCAU	11/05/12-11/11/12		9A-10A TODAY SHOW 2	9A-10A M-F	M-----	:30	\$400.00	NM			
		See MG 4.8										
8	WCAU	11/03/12-11/03/12		6A-7A SATURDAY	6A-7A SA	-----Sa--	:30	\$400.00	NM			
M	MG	4.6 11/05										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
344267 /	

Contract Dates	Product	Estimate #
10/27/12 - 11/06/12	141	1304

Advertiser	Original Date / Revision
AMERICANS FOR JOB SI	10/26/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 5	WCAU	10/29/12	11/05/12	10A-11A TODAY SHOW 3	10A-11A M-F		:30			NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	MTWTF--					5	\$425.00			
Week:	11/05/12	11/11/12	M-----					1	\$425.00			
N 6	WCAU	10/29/12	11/05/12	11A-12P NBC10 NEWS@11 11A-12P			:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	MTWTF--					5	\$250.00			
Week:	11/05/12	11/11/12	M-----					1	\$250.00			
N 7	WCAU	10/29/12	11/05/12	1P-2P DAYS	1P-2P M-F		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	MT-F-T---					2	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WCAU	10/29/12-11/04/12	1P-2P DAYS		1P-2P M-F	MTu- Th----	:30		\$325.00	NM		
		See MG 7.4										
4	WCAU	10/29/12-11/04/12	5A-5A ALL DAY STORM CO\5A-5A			MTuWThFSaSt	:30		\$325.00	NM		
		MG for 7.1 10/30										
Week:	11/05/12	11/11/12	M-----	1	\$325.00							
N 8	WCAU	10/29/12	11/05/12	3P-4P M-F ELLEN	3P-4P M-F		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	MT-T---					2	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WCAU	10/29/12-11/04/12	3P-4P M-F ELLEN		3P-4P M-F	MTu- Th----	:30		\$750.00	NM		
		See MG 8.4										
		PREEMPT-PROGRAM CHANGE										
4	WCAU	10/29/12-11/04/12	5A-5A ALL DAY STORM CO\5A-5A			MTuWThFSaSt	:30		\$750.00	NM		
		MG for 8.1 10/30										
Week:	11/05/12	11/11/12	M-----	1	\$750.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	WCAU	11/05/12-11/11/12	3P-4P M-F ELLEN		3P-4P M-F	M-----	:30		\$750.00	NM		
		Credited										
		PREEMPT-DUE INVENTORY										
N 9	WCAU	10/29/12	11/05/12	4P-5P NBC10 NEWS	4-5P M-F		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	MT-TF--					3	\$700.00			
Week:	11/05/12	11/11/12	M-----	1	\$700.00							
N 10	WCAU	10/29/12	11/05/12	5-6P NBC10 NEWS @ 5 M-F 5-6P M-F			:30			NM	3	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	MT-F-T---					2	\$975.00			
Week:	11/05/12	11/11/12	M-----	1	\$975.00							
N 11	WCAU	10/29/12	11/05/12	6P-630P NBC10 NEWS	6P-630P M-F		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	MT-F-T---					3	\$1,200.00			
Week:	11/05/12	11/11/12	M-----	1	\$1,200.00							
N 12	WCAU	10/29/12	11/05/12	630-7p Nightly News	630-7p		:30			NM	10	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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10/27/12 - 11/06/12	141	1304

Advertiser	Original Date / Revision
AMERICANS FOR JOB SI	10/26/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/29/12	11/04/12	MTWTFSS				6	\$1,300.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WCAU	10/29/12-11/04/12		630-7p Nightly News	630-7p	MTuWThFSaSu	:30		\$1,300.00	NM		
		See MG 12.9		PREEMPT								
5	WCAU	10/29/12-11/04/12		630-7p Nightly News	630-7p	MTuWThFSaSu	:30		\$1,300.00	NM		
		See MG 12.10		PREEMPT								
9	WCAU	11/03/12-11/03/12		NOTRE DAME REG FTBL	230P-7P	-----Sa--	:30		\$1,300.00	NM		
(M)	MG for 12.1 10/29											
10	WCAU	10/29/12-11/04/12		7-730P NIGHTLY NEWS	7P-725P	-Tu-----	:30		\$1,300.00	NM		
(M)	MG for 12.5 11/04											
Week:	11/05/12	11/11/12	M-----		\$1,300.00			2				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
8	WCAU	11/05/12-11/11/12		630-7p Nightly News	630-7p	M-----	:30		\$1,300.00	NM		
		See MG 12.11,12.12,12.13		PREEMPT								
11	WCAU	10/31/12-11/02/12		6A-7A M-F	6A-7A M-F	---WThF---	:30		\$700.00	NM		
(M)	MG for 12.8,4.5											
12	WCAU	10/31/12-11/02/12		6A-7A M-F	6A-7A M-F	---WThF---	:30		\$700.00	NM		
(M)	MG for 12.8,4.5											
13	WCAU	11/03/12-11/03/12		6A-7A SATURDAY	6A-7A SA	-----Sa--	:30		\$300.00	NM		
(M)	MG for 12.8,4.5											
N	13	WCAU	10/29/12	11/02/12	7P-730P M-F	7P-730P M-F		:30		NM	3	\$3,600.00
Week:	Start Date	End Date		Weekdays				Spots/Week	Rate			
	10/29/12	11/04/12	M-W-F--					3	\$1,200.00			
N	14	WCAU	10/29/12	11/02/12	730P-8P M-F	730P-8P M-F		:30		NM	3	\$3,600.00
Week:	Start Date	End Date		Weekdays				Spots/Week	Rate			
	10/29/12	11/04/12	M-W-F--					3	\$1,200.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WCAU	10/29/12-11/04/12		730P-8P M-F	730P-8P M-F	M-W-F--	:30		\$1,200.00	NM		
		See MG 14.4		PREEMPT-PROGRAM CHANGE								
4	WCAU	11/03/12-11/03/12		7-8P NBC10 NEWS AT 7P	7P-8P	-----Sa--	:30		\$1,200.00	NM		
(M)	See MG 14.5			DNA-SPORTS OVERRUN								
5	WCAU	11/05/12-11/05/12		TONIGHT SHOW W/JAY LEI	1135P-1237A	M-----	:30		\$1,200.00	NM		
(M)	See MG 14.6			NA-NOT AVAILABLE								
6	WCAU	11/06/12-11/06/12		6A-7A M-F	6A-7A M-F	-Tu-----	:30		\$1,200.00	NM		
(M)	MG for 14.5 11/05											
N	15	WCAU	10/29/12	11/02/12	11-1135P M-F LATE NEWS	11P-1135P		:30		NM	3	\$7,500.00
Week:	Start Date	End Date		Weekdays				Spots/Week	Rate			
	10/29/12	11/04/12	M-W-F--					3	\$2,500.00			
N	16	WCAU	10/29/12	11/05/12	TONIGHT SHOW W/JAY LEI	1135P-107A		:30		NM	6	\$4,650.00

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**10 Monument Road**  
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344267 /	

Contract Dates	Product	Estimate #
10/27/12 - 11/06/12	141	1304

Advertiser	Original Date / Revision
AMERICANS FOR JOB SI	10/26/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$775.00			
Week:		11/05/12	11/11/12	M-----				1	\$775.00			
N 17	WCAU	10/29/12	11/02/12	8-10P TUE THE VOICE	8P-10P		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T----				1	\$4,500.00			
N 18	WCAU	10/29/12	11/02/12	9-10P LAW & ORDER: SVU	9P-10P		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W---				1	\$6,500.00			
N 19	WCAU	10/29/12	11/02/12	10-11P THU ROCK CENTER10P-11P			:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,000.00			
N 20	WCAU	10/29/12	11/02/12	10-11P DATELINE NBC	10P-11P		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WCAU	10/29/12-11/04/12		10-11P DATELINE NBC	10P-11P	-----F----	:30		\$4,000.00	NM		
				See MG 20.2								
				PREEMPT-PROGRAM CHANGE								
2	WCAU	10/29/12-11/04/12	F	10-11P REVOLUTION	10-11P REVOLUT	-----F----	:30		\$4,000.00	NM		
				MG for 20.1 11/02								
N 21	WCAU	10/27/12	10/27/12	7A-9A SATURDAY	7A-9A SA		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$600.00			
N 22	WCAU	11/03/12	11/03/12	7A-9A SATURDAY	7A-9A SA		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$700.00			
N 23	WCAU	10/27/12	11/03/12	NOTRE DAME REG FTBL	230P-7P		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WCAU	10/22/12-10/28/12		NOTRE DAME REG FTBL	230P-7P	-----Sa--	:30		\$1,300.00	NM		
				See MG 23.3								
				NA-PGM NOT SCHEDULED								
3	WCAU	11/03/12-11/03/12		NOTRE DAME REG FTBL	230P-7P	-----Sa--	:30		\$1,300.00	NM		
				MG for 23.1 10/27								
		Week:	10/29/12	11/04/12	-----S-			1	\$1,300.00			
N 24	WCAU	10/27/12	10/28/12	6P-630P SA/SU	6P-630P SA/SU		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----SS				2	\$900.00			
N 25	WCAU	11/03/12	11/04/12	6P-630P SA/SU	6P-630P SA/SU		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----SS				2	\$950.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WCAU**  
**10 Monument Road**  
**Bala Cynwyd, PA 19004**  
**(610) 668-5510**

www.nbcphiladelphia.com

Contract / Revision	Alt Order #
344267 /	

Contract Dates	Product	Estimate #
10/27/12 - 11/06/12	141	1304

Advertiser	Original Date / Revision
<b>AMERICANS FOR JOB SI</b>	10/26/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
1	WCAU	10/29/12-11/04/12		6P-630P SA/SU	6P-630P SA/SU	SaSu	:30		\$950.00	NM		
				See MG 25.3								
				NA-PGM NOT SCHEDULED								
3	WCAU	10/29/12-11/04/12		6P-630P SU NEWS AT 6P	6P-630P SU	St	:30		\$950.00	NM		
				(M) MG for 25.1 11/03								
N 26	WCAU	10/27/12	11/03/12	1130P-1A SNL	1130P-1A SAT		:30			NM	2	\$5,000.00
		Start Date	End Date	Weekdays		Weekdays		Spots/Week	Rate			
		Week: 10/22/12	10/28/12	-S-				1	\$2,500.00			
		Week: 10/29/12	11/04/12	-S-				1	\$2,500.00			
N 27	WCAU	10/28/12	11/04/12	6A-8A SUNDAY	6A-8A SU		:30			NM	2	\$400.00
		Start Date	End Date	Weekdays		Weekdays		Spots/Week	Rate			
		Week: 10/22/12	10/28/12	-S				1	\$200.00			
		Week: 10/29/12	11/04/12	-S				1	\$200.00			
N 28	WCAU	10/28/12	10/28/12	8-10A SUNDAY	758A-956A SUND/		:30			NM	1	\$550.00
		Start Date	End Date	Weekdays		Weekdays		Spots/Week	Rate			
		Week: 10/22/12	10/28/12	-S				1	\$550.00			
N 29	WCAU	11/04/12	11/04/12	8-10A SUNDAY	758A-956A SUND/		:30			NM	1	\$600.00
		Start Date	End Date	Weekdays		Weekdays		Spots/Week	Rate			
		Week: 10/29/12	11/04/12	-S				1	\$600.00			
N 30	WCAU	10/28/12	10/28/12	FOOTBALL NIGHT AMERIC/7P-815P			:30			NM	1	\$3,000.00
		Start Date	End Date	Weekdays		Weekdays		Spots/Week	Rate			
		Week: 10/22/12	10/28/12	-S				1	\$3,000.00			
N 31	WCAU	11/04/12	11/04/12	FOOTBALL NIGHT AMERIC/7P-815P			:30			NM	1	\$2,500.00
		Start Date	End Date	Weekdays		Weekdays		Spots/Week	Rate			
		Week: 10/29/12	11/04/12	-S				1	\$2,500.00			
N 32	WCAU	10/28/12	10/28/12	NFL REGULAR SEASON NC815P-1130P			:30			NM	1	\$10,000.00
		Start Date	End Date	Weekdays		Weekdays		Spots/Week	Rate			
		Week: 10/22/12	10/28/12	-S				1	\$10,000.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
1	WCAU	10/22/12-10/28/12		NFL REGULAR SEASON NC815P-1130P		Su	:30		\$10,000.00	NM		
				See MG 32.2								
				DNA-SEVERE WX COVERAGE								
2	WCAU	11/04/12-11/04/12		NFL REGULAR SEASON NC815P-1130P		St	:30		\$10,000.00	NM		
				(M) See MG 32.3								
				NA-NOT AVAILABLE								
3	WCAU	11/05/12-11/05/12		8-10P MO THE VOICE	8P-10P	M-----	:30		\$10,000.00	NM		
				(M) MG for 32.2 11/04								
N 33	WCAU	11/04/12	11/04/12	NFL REGULAR SEASON NC815P-1130P			:30			NM	1	\$12,000.00
		Start Date	End Date	Weekdays		Weekdays		Spots/Week	Rate			
		Week: 10/29/12	11/04/12	-S				1	\$12,000.00			
N 34	WCAU	10/28/12	10/28/12	NFL LATE NEWS	11P-1205A		:30			NM	1	\$2,200.00
		Start Date	End Date	Weekdays		Weekdays		Spots/Week	Rate			
		Week: 10/22/12	10/28/12	-S				1	\$2,200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WCAU**  
**10 Monument Road**  
**Bala Cynwyd, PA 19004**  
**(610) 668-5510**

www.nbcphiladelphia.com

Contract / Revision	Alt Order #
344267 /	

Contract Dates	Product	Estimate #
10/27/12 - 11/06/12	141	1304

Advertiser	Original Date / Revision
<b>AMERICANS FOR JOB SI</b>	10/26/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount	
											Start Date	End Date		
N 35	WCAU	11/04/12	11/04/12	NFL LATE NEWS	11P-1205A		:30			NM			1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>					
Week:		10/29/12	11/04/12	-----S				1	\$2,000.00					
N 36	WCAU	10/29/12	11/05/12	430-5A NBC10 NEWS @ 43(430A-5A			:30			NM			8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>					
Week:		10/29/12	11/04/12	MTWT--S				6	\$75.00					
		Week:	11/05/12	M-----				2	\$75.00					

Totals

105 \$123,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	8	\$10,850.00	\$9,222.50
10/29/12 - 11/06/12	97	\$112,550.00	\$95,667.50
<b>Totals</b>	<b>105</b>	<b>\$123,400.00</b>	<b>\$104,890.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBC CONTRACTS:

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